



Mount Ski Gull would like to offer area businesses the opportunity to participate in our advertising program. Our program allows you to promote your business and services to all 15,000 Mount Ski Gull guests visiting the hill each year.

This year we have added new advertising options that are pretty special! The Learn2Ski program is Mount Ski Gull's core youth program that introduces skiing to over 1000 kids each year. By advertising/sponsoring this program your business will be a part of a very memorable day in a sixth or third graders' school year.

Another new option would be the painted chairlift chair. Everyone remembers the orange chair last year. It was fun to watch kids wait at the bottom of the chairlift just so they could ride the orange chair! Help us bring more color to the hill and advertise with a painted chair!

If you choose to advertise at the hill, you have the additional option of sending out at one time discount offer to our mailing list, or to provide a discount on your products or services to our season pass holders. Mount Ski Gull has a very big email list that you can take advantage of during the season!

Please select your program choice, and send the agreement, along with your payment to Mount Ski Gull, 9898 County 77 SW, Nisswa, MN 56468. Or you can go online and purchase the advertisement there.

For more information, contact Akua Tiekku, at [akua@mountskigull.com](mailto:akua@mountskigull.com)

**HILL ADVERTISING OPTIONS**



\_\_\_\_\_ **CHAIRLIFT SIGN** - \$250 (1 season) OR \$600 (3 seasons)  
A tradition at every ski hill! Sign dimensions = 9" X 48"

\_\_\_\_\_ **THE PAINTED CHAIRLIFT CHAIR & SIGN** - \$1000 (1 season)  
Remember the ORANGE Chair from last season? Of course you do! Why not stand out from the rest and pick a color that suits your business best! We will only sell 4! Sign dimensions = 9" X 48"

\_\_\_\_\_ **BOTTOM OF THE HILL** - \$400 (1 season) OR \$1000 (3 seasons)  
This sign is displayed on the way to the chairlift and outside of the chalet! Sign dimensions = 36" X 48"

\_\_\_\_\_ **TOP OF THE HILL**- \$250 (1 season) OR \$600 (3 seasons)  
At the top of the hill next to the timing shack and hill map your business can post a sign that will stand out from the rest! Sign dimensions = 24" X 36"

\_\_\_\_\_ **LEARN2SKI ADVERTISING OPTION** - \$2000 (1 season)  
Every season, over 1,000 third and sixth graders in the Brainerd Lakes Area take part in the Mount Ski Gull Learn2Ski Program. This program was founded in 1988 and has introduced skiing to over 30,000 kids in the Brainerd Lakes Area. With this package, your logo will be placed on materials sent out to promote this program. It will also appear on the take home gift and lift ticket that each child will receive at the end of the day. A 3' x 6' banner/sign will be posted in the chalet with your logo & information.

**PRIVATE TUBING EVENTS**

Mount Ski Gull would love to help you plan your next Christmas party, employee party, family reunions or we don't need a reason to party parties at our AWESOME tubing hill. We have private party options available during the week or two-three hour time slots during the weekend. You can add food prepared by our awesome Chef Brian and you got yourself a good time! Call the chalet for more information!

**\*\*All new signs will require a \$50 printing fee**

Mount Ski Gull shall prominently display all advertising in clear view of all guest and visitors through the determined seasons (November 2019 – November 2020). Mount Ski Gull reserves the right to remove any advertising within 30-days of non-renewal or termination election.

Advertiser agrees to pay Mount Ski Gull the appropriate advertising fees upon electing to participate in the program. Advertiser shall solely and exclusively be responsible for the content of its advertisement and for ensuring its correctness. Please email logo and additional images to [akua@mountskigull.com](mailto:akua@mountskigull.com).

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_